

**FRANZ STRASSER**

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**EDUCATION**

**Columbia University Graduate School of Journalism, New York, N.Y., *Student***

- M.S. in Journalism (expected 05/2009); broadcast concentration
- Covered Corona, Queens for gothamexpress.com; Worked as Senior Producer on hour-long radio program and 4-hour live election night broadcast.
- Rotated as producer, reporter, host for weekly news broadcast and write for business journalism seminar. Created and maintain columbianewstonight.org website.

**Humboldt Universität zu Berlin, Germany**

- B.A. in American Studies and minor in Economics (08/2007)

**New York University, *Spring Semester 2006***

- Awarded semester scholarship to study at Journalism Department

**Lafayette High School, Mayo, FL, USA, *Exchange Student*, 09/2001 - 06/2002**

**JOURNALISM EXPERIENCE**

**Thompson Reuters, New York, NY, Reuters.com, *Multimedia Intern*, 06/2009-08/2009**

- Produce business and economic news content for Reuters.com at Times Square headquarters

**WAZ Mediengruppe, Berlin, Germany, Major media consortium, *Freelance Journalist*, 08/2006 – 11/2008**

- 01/2008 - 11/2008: Wrote and produced a multimedia-blog, incorporating video, audio and text, about the U.S. presidential elections for WAZ New Media (consortium of five regional papers, including the second largest daily in Germany)
- 08/2006 - 08/2007: Pitched and created a two-times weekly, 20-minute podcast on the German soccer league, which appeared on all outlets of the media group and was most downloaded sports podcast in Germany.
- Solely responsible for selecting topics, booking guests, editing the podcast, and co-hosting the show.

**Knallgrau New Media Solutions/Coca-Cola, Berlin, Germany, *Contributor to weallspeakfootball.com*, 06/2006 - 07/2006**

- Produced a podcast in both German and English for the World Cup 2006

**OTHER EXPERIENCE**

**Berlin Thunder, Germany, NFL Europe franchise, *Freelance Researcher*, 03/2005 - 08/2005**

- Contributed statistics to FOX commentators during live broadcasts
- Translator and liaison between visiting teams and management

**SKILLS**

**Multi-media Skills:**

- Proficient in digital recording and editing (Avid, Final Cut Pro, ProTools, Audacity)

**Camera Skills:**

- Extensive work experience with Sony DSR-PD170; training in sound and lighting.

**Web Skills:**

- Work with basic HTML and CSS, using Wordpress, Blogger and Dreamweaver to develop websites. Create content using Adobe Flash, Photoshop and Fireworks.

**Languages**

- German (native speaker), fluent in English, French (elementary).